

CORPORATE





Northern Trust

Welcome

A carefully constructed photograph offers a glimpse into who you are, what you do, and why you do it. It is a visual connection that offers people a chance to put a face to your name, and is vital for any business or brand. There are many facets involved in creating a Professional Portrait, from posing and lighting to angles and editing. Therefore, it is so important to make the investment in a specialist photographer if you want the best results. Good images are essential, and you and your business deserve them.

Meet your Photographer



John Fitzgerald

John Fitzgerald has experience of working with staff and directors at all levels within the Corporate Environment. He quickly puts you at ease while producing professional and dynamic portraiture for all your company requirements.

There are no additional costs for the post-production and minor cosmetic retouching and you have the lifetime use of the images created.

Whatever your requirements, we would be delighted to discuss them to see how best this can be accomplished.

The Fitzgeralds studio is located in St Martin's. Whilst your images are prepared and edited by John personally, he has a whole team who are contactable 24/7 via email to discuss your requirements. We are the only photographers in Guernsey who offer full time in-store Studio Corporate Photography.

Our office is open Monday - Friday, 8.30am - 4pm, with appointments also available outside of these hours. All of your images are edited in our laboratory by John Fitzgerald.



Guernsey Police



Jurats of The Royal Court



Guernsey Police



Resolution IT



Islands Insurance



Sapphire Brewer-Marchant

Studio Corporate Photography

Whilst headshots are intended to present a professional appearance, there are numerous ways to make your Corporate Portrait distinctive. Headshots reflect your personality, your identity, your brand and can be used for your resume, LinkedIn profile, company directory, an audition, or social media profile.

Depending on how you plan to use your headshots, you will need to select a look that appeals to your audience. For instance, your company website may require a more professional image than your LinkedIn profile, which allows for a more relaxed feel.



The Ladies' College



Resolution IT

If you require simple clean backgrounds or if you only have a few people needing to be photographed, then we suggest booking a Studio session. We have a choice of backgrounds including the following:

- A white background for a clean, crisp image
- A dark blue, grey or black background giving a low key, subtle style
- A green background which is edited in post-production which leaves the background transparent. Please see overleaf for more details.

The possibilities are endless, so determine how your headshots will be used and select the image you wish to portray.



Bank of Georgia

Healthcare

Green Screen/Transparent Technology

Green Screen Technology is available if your company image has a need for a consistent background or a Corporate brand to be incorporated, and the files can be supplied as a layered composite or a flattened file.

A transparent background gives you infinite options with regards to your chosen background to complete your Corporate Portrait profile.

Our Green Screen Technology can be booked for either Studio or Location Photography.

Your photograph is taken in front of a green background similar to the ones used by the weather forecasters. The green colour is edited and becomes transparent in the post-production, enabling any background to be utilised instead, either by our designers or your marketing team.

Please view our samples of how a transparent background can take you from the original photographed image to a plain or even scenic background.

Location Lifestyle and Corporate Photography

You may prefer for John to visit your offices and set up a mini-studio. He will bring studio lights and backgrounds, or can use your office environment.

Office photography works particularly well if you have several people requiring photographs or if time is of the essence as it minimizes the disruption to your day. By closely liaising with your schedules, we can easily photograph over 100 staff within half a day.

For a more informal office session, John can photograph your team in situ or as a series of life style poses. These images are best captured in the comfort of your premises, showcasing both your office environment and your staff in a relaxed manner.

Alternatively, if you would prefer to showcase some of our island's natural beauty, John can meet you on location.



Torode Advocates



Strategic Risk Solutions



Evolution



Strategic Risk Solutions



Isabelle Vets



BVCA



Les Bourgs



Carey Olsen

Event and PR Photography

We offer reportage style photography for all of your Corporate PR and Event requirements, providing an hourly rate service to capture images of your staff and guests. All images are edited and uploaded to an online gallery which can also be password protected. Not only will you be able to download all the images, you can pass on the details to your guests should they wish to view or order any photographs.



Pricing Structure

Early Bird Studio Profile £60.00

This session is booked online at www.fitzgeralds.co.gg

- 15 minute Studio session captured between Monday to Friday, 8am - 10am
- A choice of white, dark blue, grey or black background
- Two fully processed digital images will be supplied

Early Bird Green Screen Studio Profile £80.00

This session is booked online at www.fitzgeralds.co.gg

- A 15 minute Studio session captured between Monday to Friday, 8am - 10am
- Photographs will be taken against a green background and edited in the post-production
- Two fully processed digital images will be supplied

(Images will be supplied transparent unless a backdrop has been arranged)

Studio Corporate Photography

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| - Studio Photography session | £50.00 |
| - Digital images supplied per pose or per individual | £25.00 |
| - Green Screen Technology used for each image supplied | £35.00 |

for example ... Two staff members photographed individually on a white background at our Studio would cost as follows - £50.00 + £25.00 + £25.00 = £100.00

Location Corporate Photography

- Location Photography per hour or part thereof **£150.00**
- Digital images supplied per individual or group **£25.00**
- Green Screen Technology used for each image supplied **£35.00**

for example ... Two staff members photographed individually on a green screen at your offices would cost as follows - £150.00 + £35.00 + £35.00 = £220.00

Life Style Corporate Location Photography **£600.00**

- 2 hours of photography at your office including prepared digital files

Corporate PR and Events

- Photography for one hour with digital files and online gallery **£250.00**
- Additional hour of photography or part thereof **£150.00**





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